

# Social Media Policy

Orion College  
Effective 10/26/15

## Social Media Overview

Today, social media is a driving force in global and local communication. Rather than static webpages produced by single individuals or concerned groups, social media outlets allow users to dynamically interact- From 'liking' and 'commenting' on Facebook posts; video replies in YouTube; following your favorite tweets or posting new 'memes' on Tumblr. Real time communication and the ability to interlink content from a myriad of sources offer an extraordinary array of benefits- accompanied by a few hazards of its own.

Orion College (OC) maintains several social media presences, including LinkedIn, Facebook, Twitter, YouTube, and others. Staff and student participation on these and other OC-affiliated sites is encouraged; nonetheless, our principal concern is maintaining an educational environment that fosters the exchange of ideas in a courteous respectful manner, free from discrimination. We hope to provide a forum for dialogue among the many diverse voices of our Institute and we encourage comments about the content you find here. Posts containing personal attacks, profanity, nudity, hate speech or illegal material are prohibited. As such, OC and its social media administrators reserve the right to remove any post or to revoke a user's privilege to post to our page/s.

Please note that we cannot review every comment posted on the page/s, and that opinions expressed in non-OC administered posts are not necessarily those of the college and its employees, as we cannot guarantee the accuracy of these posts. Other than those produced expressly by OC or its designated administrators, posts are to be used for non-commercial purposes only. Solicitation of funds or promotion of commercial entities is prohibited. All content posted by Orion College is the property of Orion College and it's subject to copyright laws.

This policy is subject to change, based on the evolution of OC's social media presence, and the social media environment in general.